

**Texas Pregnancy Care Network**  
12885 Research Boulevard  
Suite 207  
Austin, TX 78750

**Deliverable TPCN2-30**  
**Project Work Plan & Annual Budget**

<b><u>ACTIVITY</u></b>	<b><u>START</u></b>	<b><u>COMPLETE</u></b>
<b>FY 2009-10 Activities</b>		
<b>SP Services to Clients</b>	September 1, 2009	August 31, 2010
<b>New SP Approval and Training</b>	September 30, 2009	August 31, 2010
<b>Community Awareness Conference Attendance</b>	October 1, 2009	May 31, 2010
TPCN will staff a Community Awareness Booth at human services professional conferences. This will increase awareness of the Texas Alternatives to Abortion Services Program and assist in recruiting other agencies to make client referrals to the Program.		
<b>Statewide Outreach</b>	October 15, 2009	August 31, 2010
TPCN will advertise the <a href="http://texaspregnancy.org">texaspregnancy.org</a> outreach website and the 1-888-LIFE-AID toll-free patch system. Depending on the market, advertising may include online advertisements, television, radio, and print.		
<b>Outcome Measures Development</b>	October 1, 2009	August 31, 2010
TPCN will plan and prepare to implement a system to enhance measurement of Program outcomes.		
<b>Educational Material Buy</b>	November 1, 2009	March 31, 2010
Written materials provided to Service Providers for use in their client service activities will have been pre-screened by TPCN and approved by the Texas Health and Human Services Commission per Section 2.13 of the contract.		
<b>Website Improvements</b>	December 1, 2009	February 28, 2010
TPCN will enhance content and capabilities of <a href="http://texaspregnancy.org">texaspregnancy.org</a> outreach website, including integration into content management system.		
<b>SP Monitoring by TPCN</b>	January 15, 2010	August 31, 2010
<b>Service Provider Annual Program Re-Training</b>	August 1, 2010	August 31, 2010
<b>CPA Audit of TPCN FY 2009-10 Activities</b>	November 1, 2010	November 30, 2010

**September 2009 - August 2010**  
**ESTIMATED COST OF OPERATIONS**

		<b>Total TANF Dollars</b>
1	<b><i>COST CATEGORY: PROJECT ADMINISTRATION</i></b>	
1a	<b><i>Salaries</i></b>	
	Executive Director	\$ 104,100
	Accountant	\$ 65,000
	Administrative Secretary	\$ 35,000
	Overtime	\$ 600
	Unused Vacation & Personal/Sick	\$ 1,100
	Payroll Taxes	\$ 17,500
	Workers Compensation Insurance	\$ 1,400
	Employee Group Insurance	\$ 46,900
	<b>Subtotal</b>	<b>\$ 271,600</b>
1b	<b><i>Rent</i></b>	
	Rent	\$ 54,100
	<b>Subtotal</b>	<b>\$ 54,100</b>
1c	<b><i>Equipment</i></b>	
	Equipment Service Contracts	\$ 2,300
	<b>Subtotal</b>	<b>\$ 2,300</b>
1d	<b><i>Travel</i></b>	
	Travel/Lodging	\$ 1,200
	<b>Subtotal</b>	<b>\$ 1,200</b>
1e	<b><i>Other</i></b>	
	Job Advertising	\$ 500
	Employee Screening	\$ 900
	Professional Development	\$ 1,000
	Consulting: IT, Accounting, Legal	\$ 10,000
	Consulting: Ongoing Support by Real Alternatives	\$ 14,000
	Auditing	\$ 13,750
	Postage/Shipping	\$ 6,700
	General Liability Insurance	\$ 2,300
	Directors and Owners Liability Insurance	\$ 2,900
	Office Expense	\$ 15,000
	<b>Subtotal</b>	<b>\$ 67,050</b>
	<b><i>TOTAL PROJECT ADMINISTRATION COSTS</i></b>	<b>\$ 396,250</b>

September 2009 - August 2010 ESTIMATED TEXAS COST OF OPERATIONS		
2	COST CATEGORY: CENTRALIZED STATEWIDE INFORMATION, OUTREACH, EDUCATION, AND REFERRAL	Total TANF Dollars
2a	<i>Salaries</i>	
	Evaluation Coordinator 1	\$ 18,250
	Evaluation Coordinator 2	\$ 36,500
	Statewide Quality Control Manager	\$ 44,700
	Statewide Education Manager	\$ 54,100
	Overtime	\$ 6,400
	Unused Vacation & Personal/Sick	\$ 1,000
	Payroll Taxes	\$ 14,500
	Workers Compensation Insurance	\$ 1,000
	Employee Group Insurance	\$ 52,600
	<b>Subtotal</b>	<b>\$ 229,050</b>
2b	<i>Purchase/Development/Distribution of Written Material</i>	
	Purchase/Development/Distribution of Written Material	\$ 75,000
	<b>Subtotal</b>	<b>\$ 75,000</b>
2c	<i>Outreach Media</i>	
	Services Outreach Advertising	\$ 98,000
	Website Hosting & Improvements	\$ 5,500
	<b>Subtotal</b>	<b>\$ 103,500</b>
2d	<i>Travel</i>	
	Travel/Lodging	\$ 24,000
	<b>Subtotal</b>	<b>\$ 24,000</b>
2e	<i>Telecommunications &amp; Internet Expenses</i>	
	Telecommunications & Internet Expenses	\$ 8,500
	<b>Subtotal</b>	<b>\$ 8,500</b>
2f	<i>Community Awareness Costs</i>	
	Community Awareness Costs	\$ 2,500
	<b>Subtotal</b>	<b>\$ 2,500</b>
2g	<i>Other</i>	
	Billing System Consulting	\$ 5,000
	Toll-Free Referral System	\$ 4,000
	Outcome Measurement Development	\$ 13,000
	New Site Development	\$ 84,000
	<b>Subtotal</b>	<b>\$ 106,000</b>
	<b><i>TOTAL INFO, OUTREACH, EDUCATION, AND REFERRAL</i></b>	<b>\$ 548,550</b>

September 2009 - August 2010 ESTIMATED TEXAS COST OF OPERATIONS		
		Total TANF Dollars
3	<b><i>COST CATEGORY: CLIENT SERVICES IN COMMUNITIES</i></b>	
3a	<b><i>Contracted Services</i></b>	
	Counseling Reimbursement to Service Providers	\$ 3,035,200
		<b>Subtotal</b> \$ 3,035,200
3b	<b><i>Services Provided by Vendor</i></b>	
	Training	\$ 10,000
	Meetings and Seminars	\$ 10,000
		<b>Subtotal</b> \$ 20,000
	<b><i>TOTAL CLIENT SERVICES IN COMMUNITIES COSTS</i></b>	\$ 3,055,200

**2009-10 Estimated Cost of Operations: Project Administration Costs - \$396,250**

<b>Budget Line</b>	<b>Amount</b>	<b>Description</b>
1 Executive Director	\$ 104,100	2009-10 full time salary
2 Accountant	\$ 65,000	2009-10 full time salary
3 Administrative Secretary	\$ 35,000	2009-10 full time salary
4 Overtime	\$ 600	Administrative Secretary. Average - 1/2 hr/week.
5 Unused Vacation and Personal/Sick	\$ 1,100	Value of unused vacation and personal/sick hours. Vacation hours earned at rate of 3.69 hrs per bi-weekly pay pay at 96 hrs/yr. Personal/Sick hours earned at rate of 1.85 hrs/pay, 48 hrs/year.
6 Payroll Taxes	\$ 17,500	Employer share of social security, Medicare, and unemployment for administrative staff needed to conduct statewide Program
7 Workers Compensation Insurance	\$ 1,400	Workers comp insurance for admin staff
8 Employee Group Insurance	\$ 46,900	Employee/family health, employee life/disability insurance for administrative staff
9 Rent	\$ 54,100	Expense of office needed to administer statewide contract at \$18.5/sq.ft. for 2,700 sq. ft. plus security, janitorial, utility costs in Travis County, Texas; additional rent
10 Equipment Services Contracts	\$ 2,300	Copier service contract at \$120/month plus excess copy charges
11 Travel/Lodging	\$ 1,200	Travel costs for administrative staff carrying out administrative tasks
12 Job Advertising	\$ 500	Print and online job postings to recruit new staff as needed for turnover
13 Employee Screening	\$ 900	Costs of interviewing, screening, testing, and verifying education of new staff
14 Professional Development	\$ 1,000	Expenses of classes/seminars/materials to ensure skill quality
15 Consulting: IT, Accounting, Legal	\$ 10,000	Fees for IT, accounting, legal services
16 Consulting: Real Alternatives	\$ 14,000	Fees for ongoing support provided by Real Alternatives for RAPID system pursuant to agreements between TPCN and RA
17 Auditing	\$ 13,750	Fees for independent audit of accounting records, procedures, and internal controls by CPA firm;

		preparation of tax return
Budget Line	Amount	Description
18 Postage/Shipping	\$ 6,700	Postage & expenses required for shipping payments, supplies, education materials, reports, and documents to contractors, subcontractors, potential subcontractors
19 General Business Liability Insurance	\$ 2,300	Business liability insurance
20 Directors & Owners Liability Insurance	\$ 2,900	Liability insurance to cover actions of the Board of Directors and executive staff
21 Office Expense	\$ 15,000	Office expense & supplies for required for Program operation
<b>2009-10 Estimated Cost of Operations: Statewide Outreach - \$548,550</b>		
1 Evaluation Coordinator 1	\$ 18,250	2009-10 partial full time salary
2 Evaluation Coordinator 2	\$ 36,500	2009-10 full time salary
3 Statewide Quality Control Manager	\$ 44,700	2009-10 full time salary
4 Statewide Education Manager	\$ 54,100	2009-10 full time salary
5 Overtime	\$ 6,400	Overtime for statewide outreach support staff, average 3 hrs/wk.
6 Unused Vacation and Personal/Sick	\$ 1,000	Value of unused vacation and personal/sick hours. Vacation hours earned at rate of 3.69 hrs per bi-weekly pay pay at 96 hrs/yr. Personal/Sick hours earned at rate of 1.85 hrs/pay, 48 hrs/year.
7 Payroll Taxes	\$ 14,500	Employer share of social security, Medicare, and unemployment for outreach staff needed to conduct statewide Program
8 Workers Compensation Insurance	\$ 1,000	Workers comp insurance for outreach staff
9 Employee Group Insurance	\$ 52,600	Employee/family health, employee life/disability insurance for outreach staff
10 Purchase/Development/Distribution of Written Material	\$ 75,000	Costs to purchase and/or develop educational materials for use by Service Providers to educate clients about pregnancy, childbirth and parenting. Materials include books, curricula, brochures, videos, posters
11 Services Outreach Advertising	\$ 98,000	Advertise program services to Texas residents using online, television, radio, print, etc.
12 Outreach Website Hosting & Improvements	\$ 5,500	Annual fees for hosting <a href="http://texaspregnancy.org">texaspregnancy.org</a> outreach website; costs to integrate existing site into Content

## Management System, other improvements

Budget Line	Amount	Description
13 Travel	\$ 24,000	Mileage, lodging, meals, parking, other travel expenses for staff. Travel to provide: information meetings to potential Service Providers; site visits during approval process; re-training; site monitoring activity.
14 Telecommunications & Internet Exp.	\$ 8,500	Local, long distance, internet and cellular service
15 Community Awareness Costs	\$ 2,500	Attending conferences, seminars and presentations to inform public about the Program; supporting promotional materials
16 Billing System Consulting	\$ 5,000	Maintenance and improvement of RAPID billing system to ensure accurate processing of client services invoices
17 Toll Free Referral System	\$ 4,000	Fees for providing toll-free referral services to respond to client calls
18 Outcome Measurement Development	\$ 13,000	Costs for implementing new outcome measurements for client services delivery, including testing and training
19 New Site Development	\$ 84,000	Costs incurred for expanding 2 satellite sites to underserved areas by existing Service Providers in good standing; if not used, to Client services

**2009-10 Estimated Cost of Operations: Clients Services in Communities - \$3,055,200**

1 Counseling Reimbursement to Service Providers	\$ 3,035,200	Counseling reimbursement for client services
2 Training	\$ 10,000	Introduce Program to potential Service Providers; train counselors from approved Service Providers in Program rules/procedures
3 Meetings & Seminars	\$ 10,000	Annual service provider regional meetings/conference for statewide Program